

Awareness raising, training and
measures on invasive alien species in
forests

Successive polling of Slovenes about invasive alien forest species

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Slovenian Forestry Institute | 26th Sep. 2019



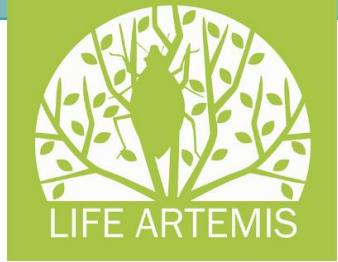
City of
Ljubljana





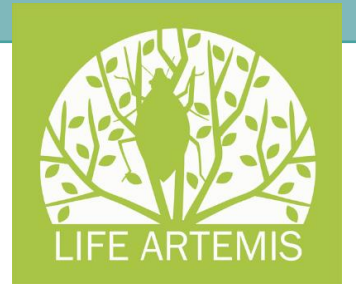
About the poll

- focus is on forest invasive alien species
- designing communication strategy
- three sequential polls: 2016 | 2018 | 2020 to monitor project effects
- a nation-wide survey
- population of Slovenes of 18 y. and more



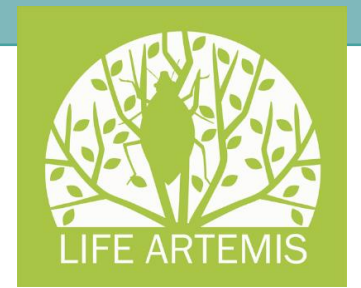
Design of the questionnaire

- Sections
 - forest and environmental concerns
 - awareness on IAS-related issues
 - knowledge and recognition
 - information flow
 - support for control measures
- Two versions of the questionnaire

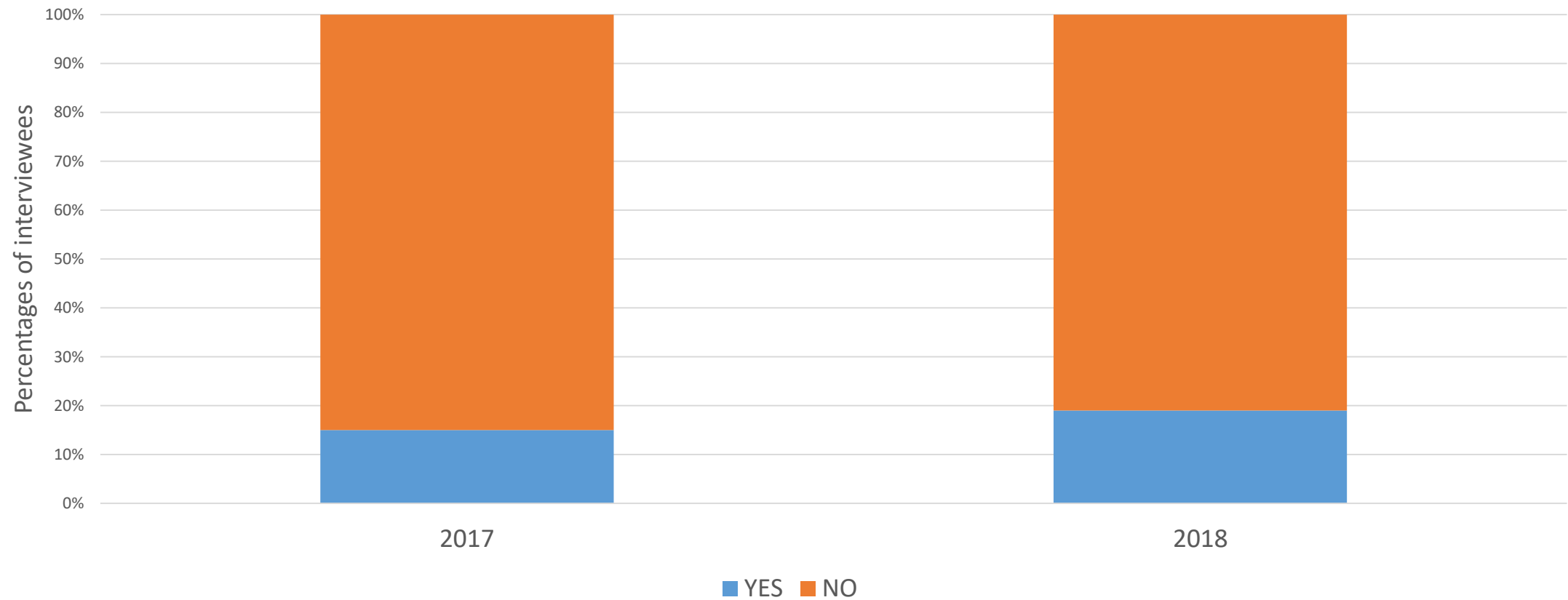


Administering the survey

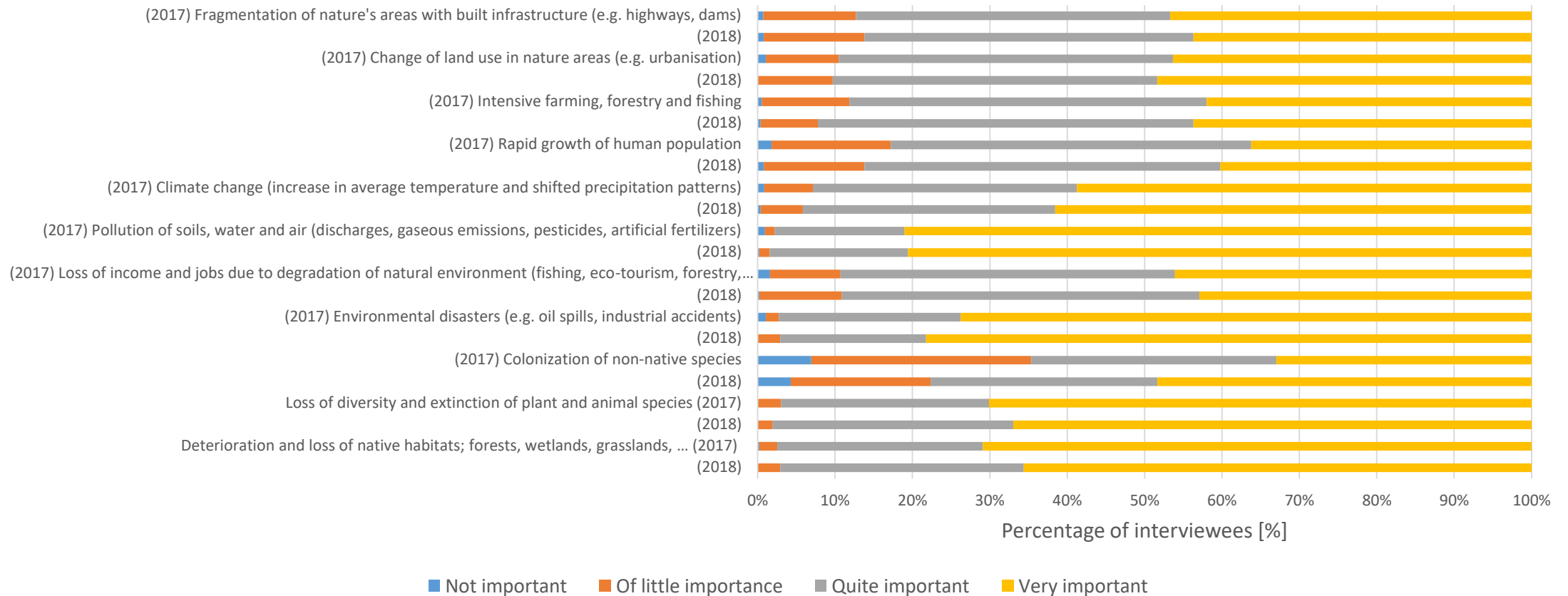
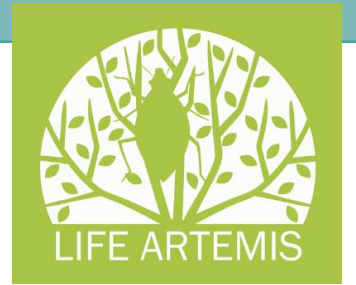
- computer-assisted web interview
- research panel of interviewees
- timeline:
 - 1st survey: 5-10 Jan 2017
 - 2nd survey: 19 Sep – 2 Oct 2018
- identical questionnaires
- final sample: 953 and 515 completed interviews (503 of overlap)



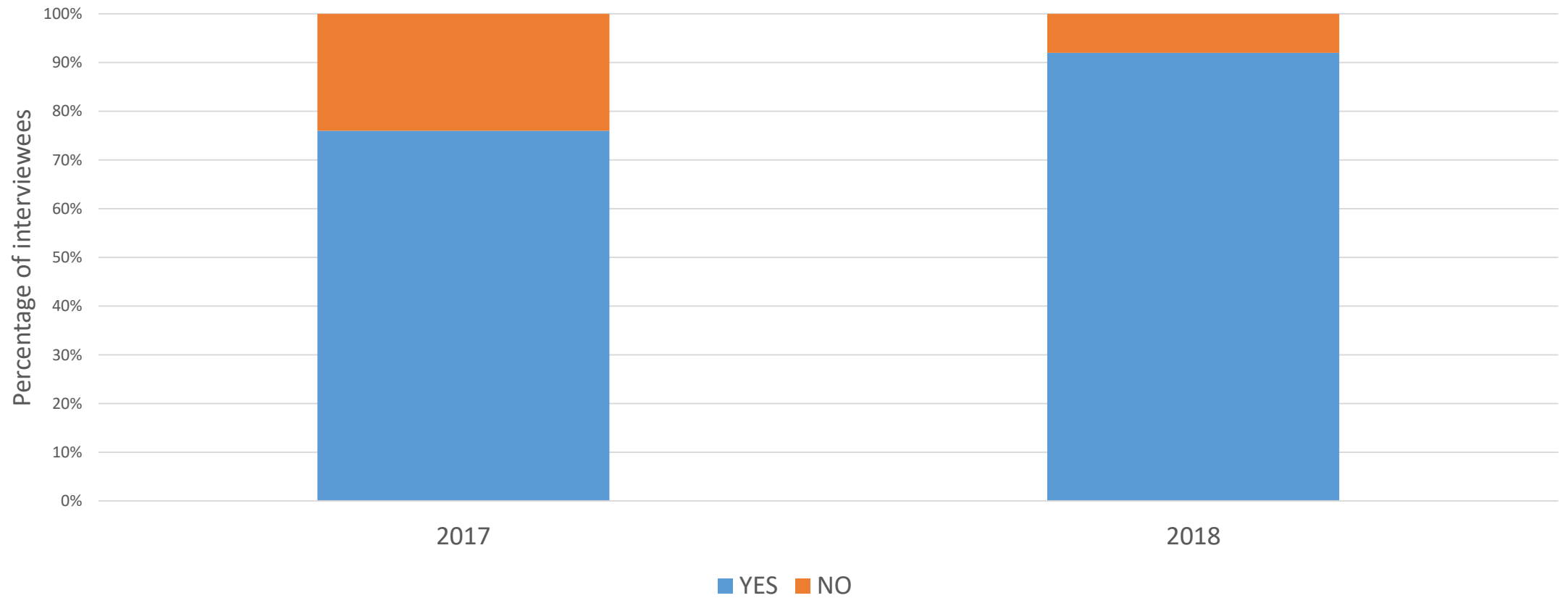
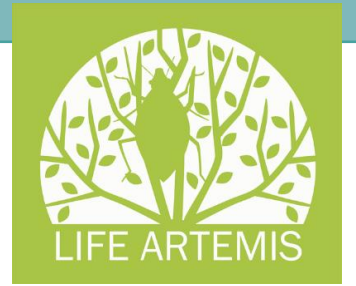
Have you heard about ARTEMIS project?



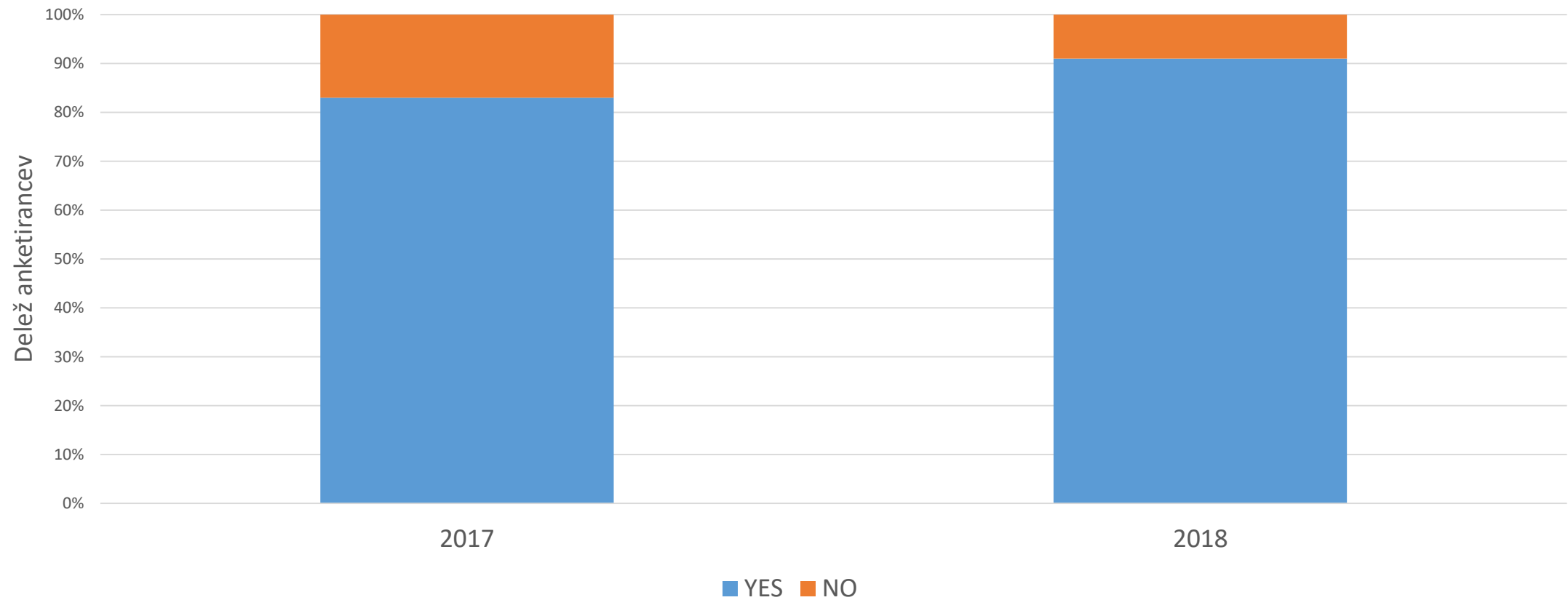
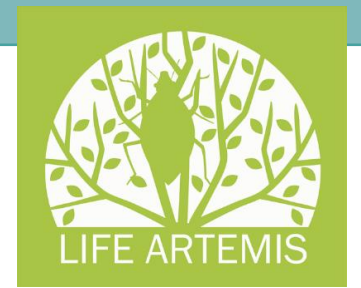
How important are environmental concerns?



Do you know the term invasive alien species?



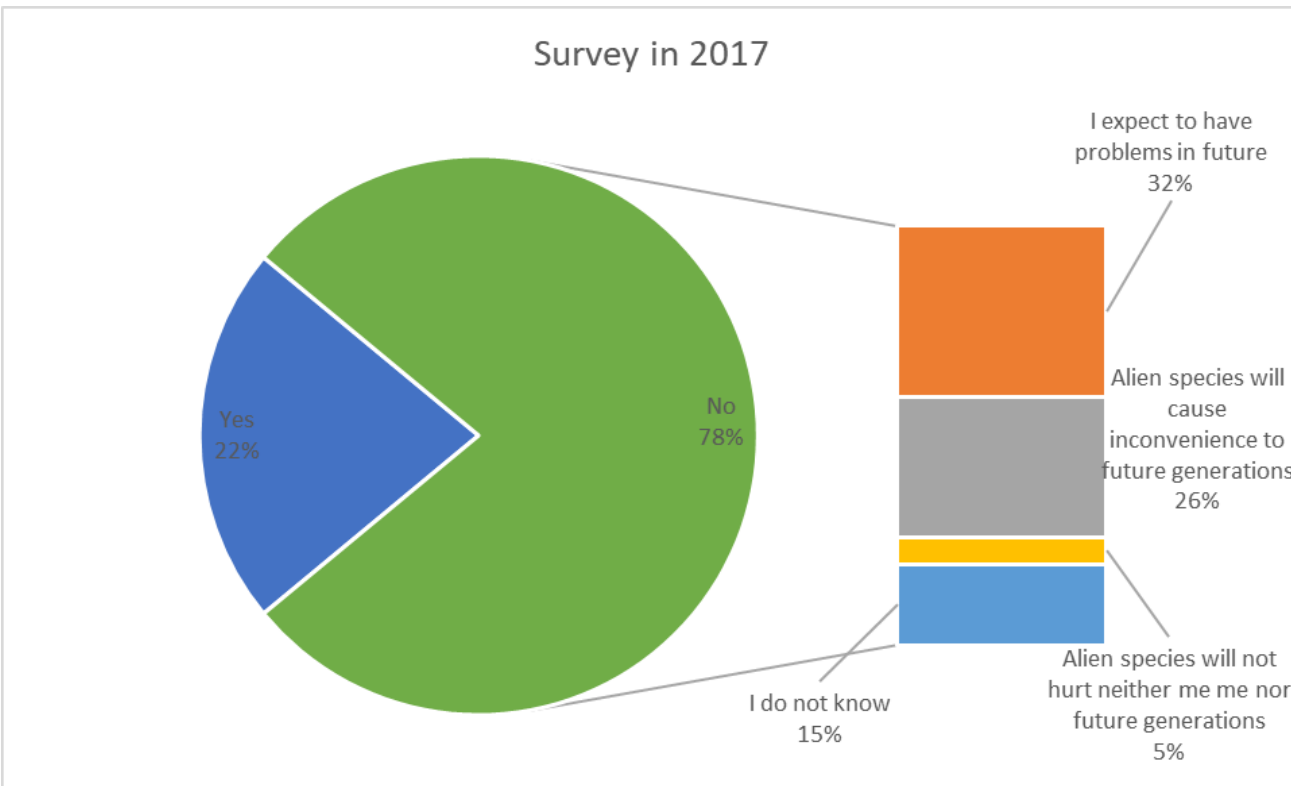
Do you think invasive alien species are an issue?



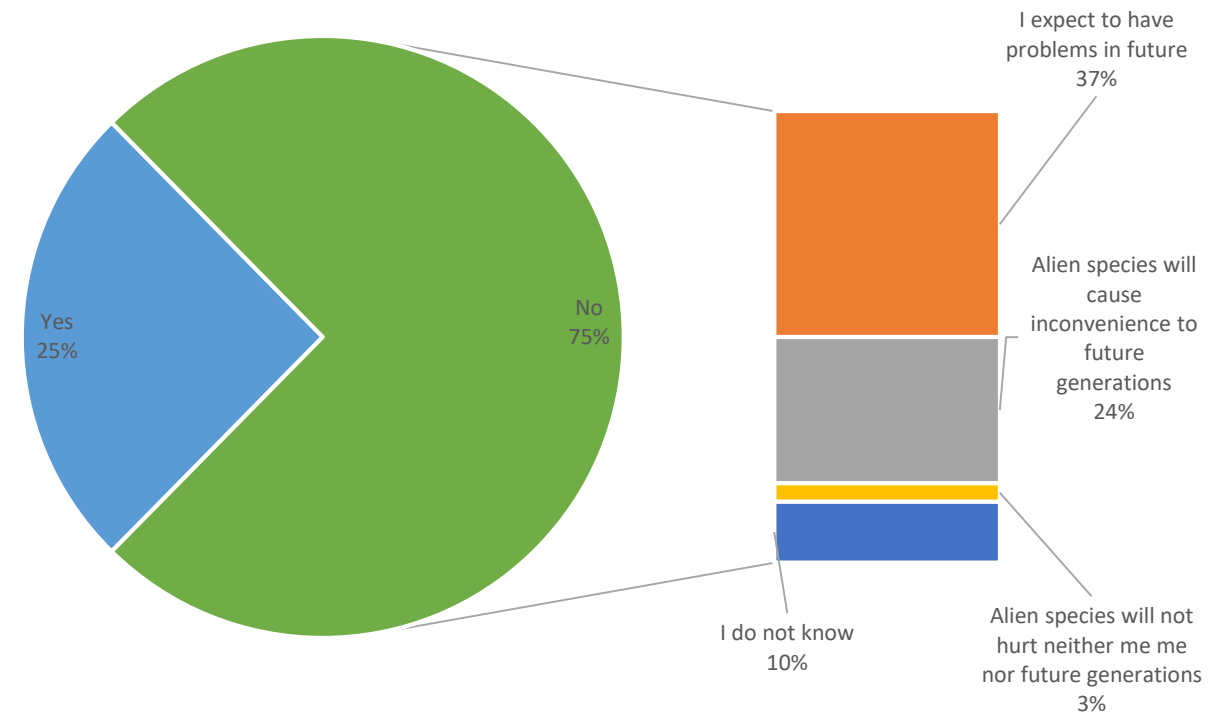
Have you had inconvenience caused by invasive alien species?



Survey in 2017



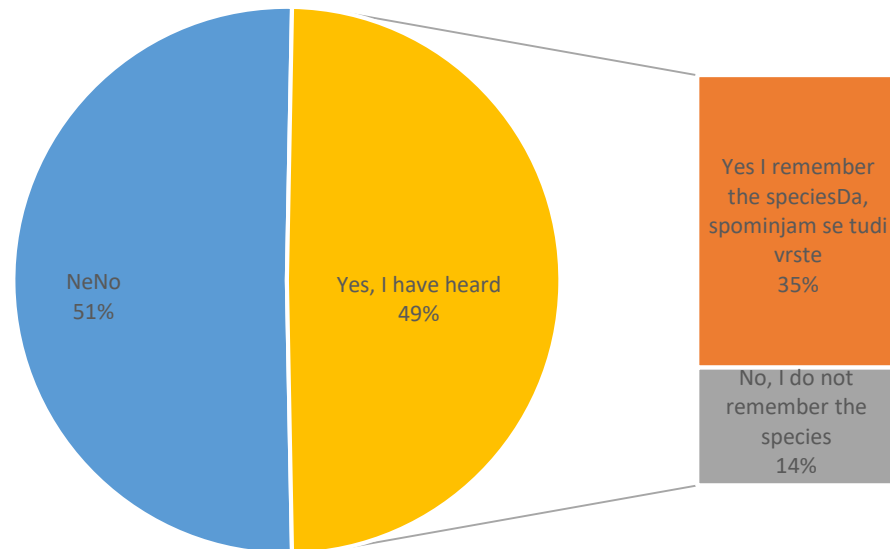
Survey in 2018



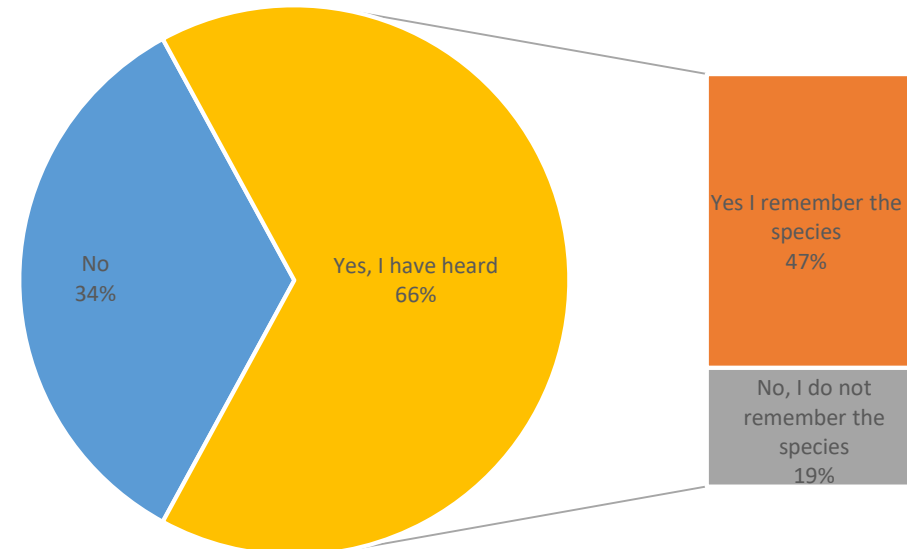
Have you heard about removing invasive alien species?



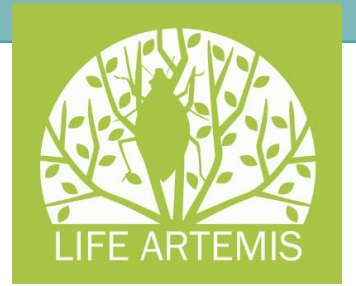
Survey in 2017



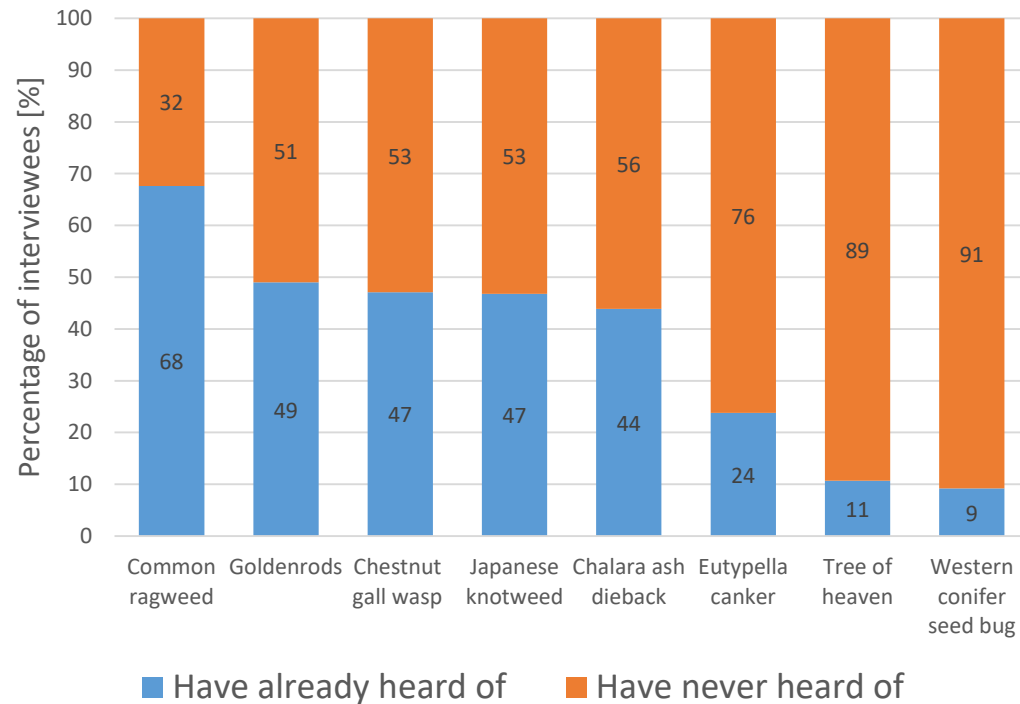
Survey in 2018



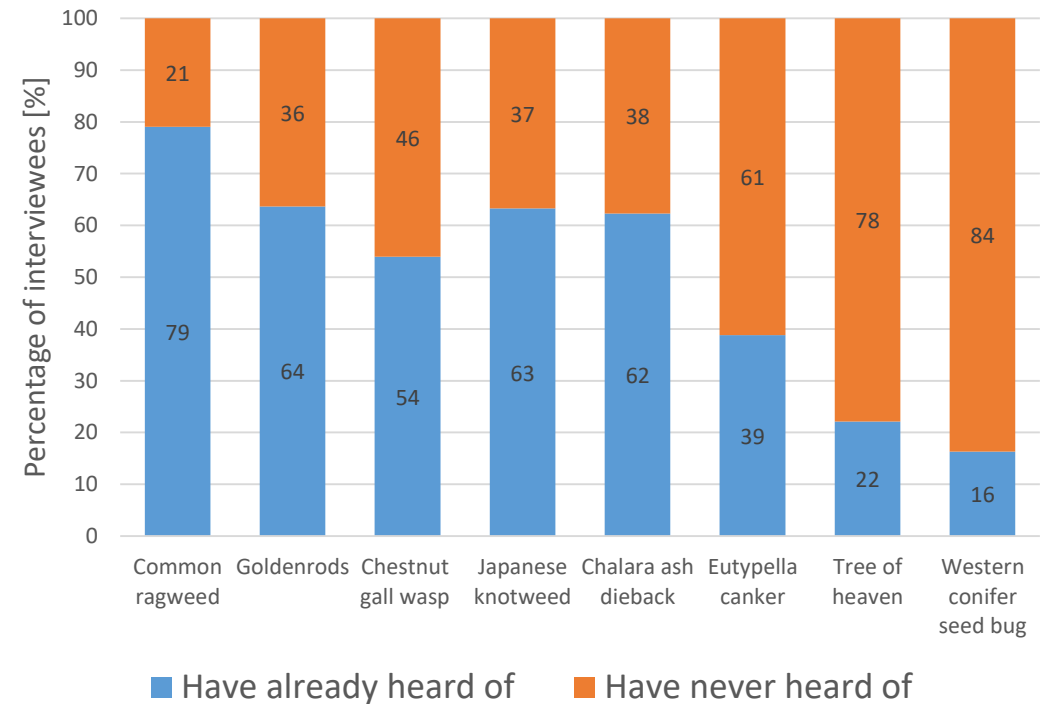
Which invasive alien species have you heard of before?



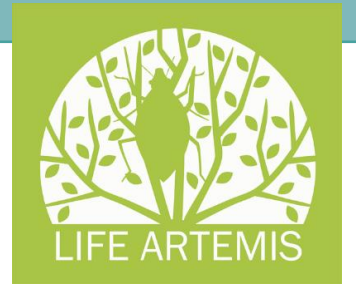
Survey in 2017



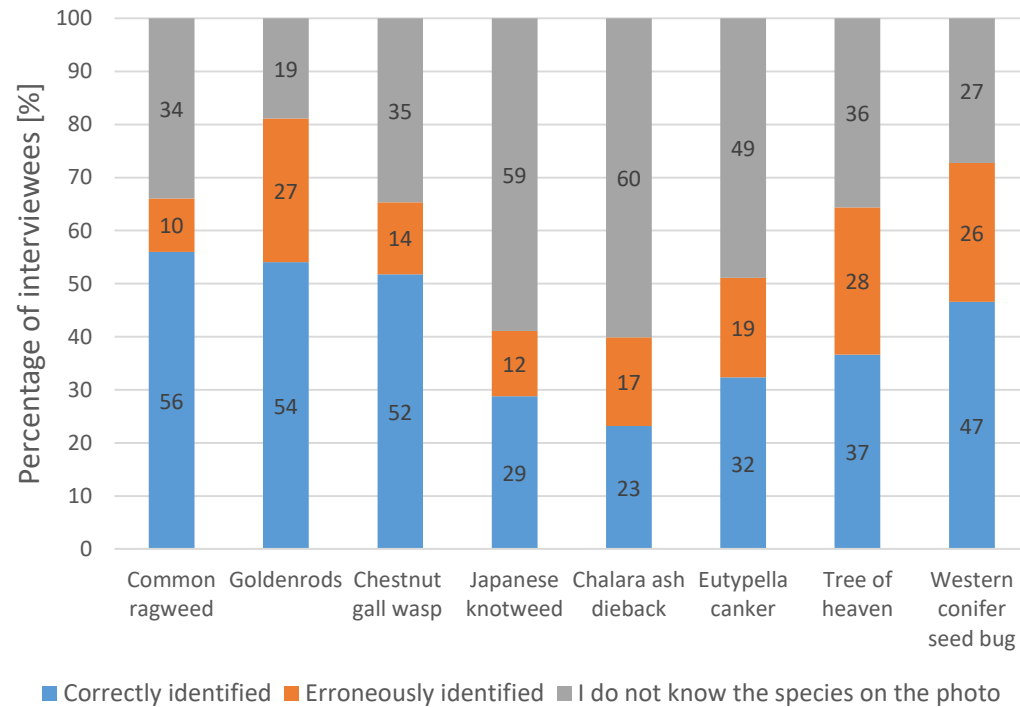
Survey in 2018



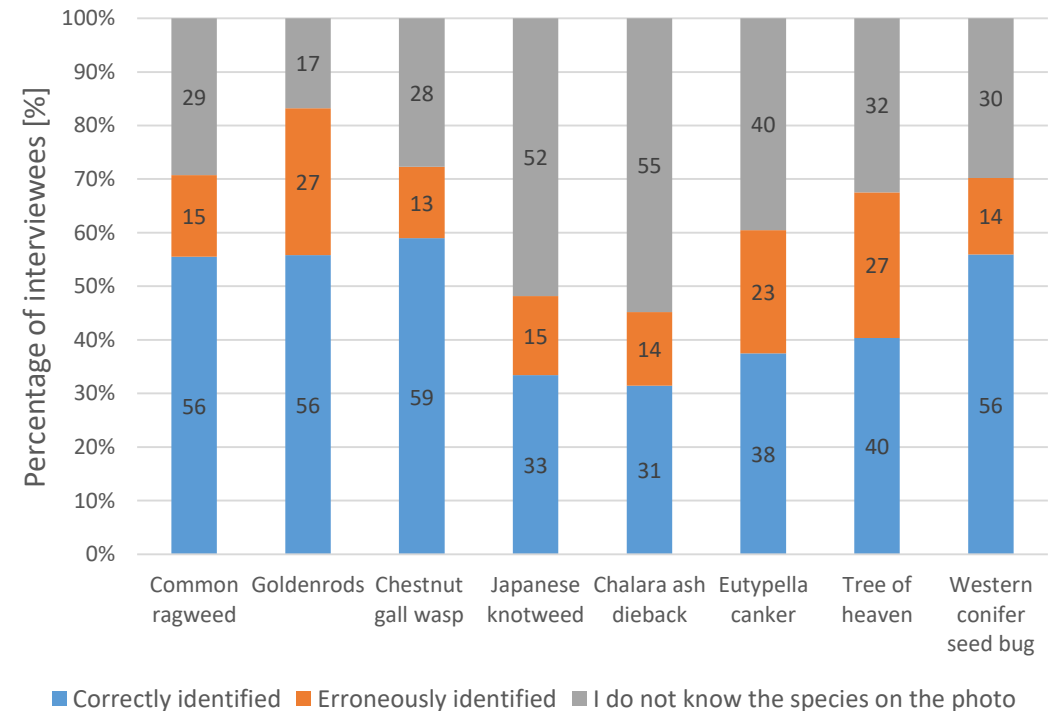
Can you identify the invasive alien species on the photo? *(those who know about the IAS)



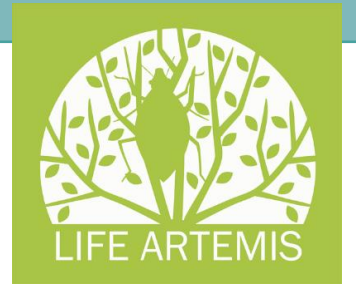
Survey in 2017



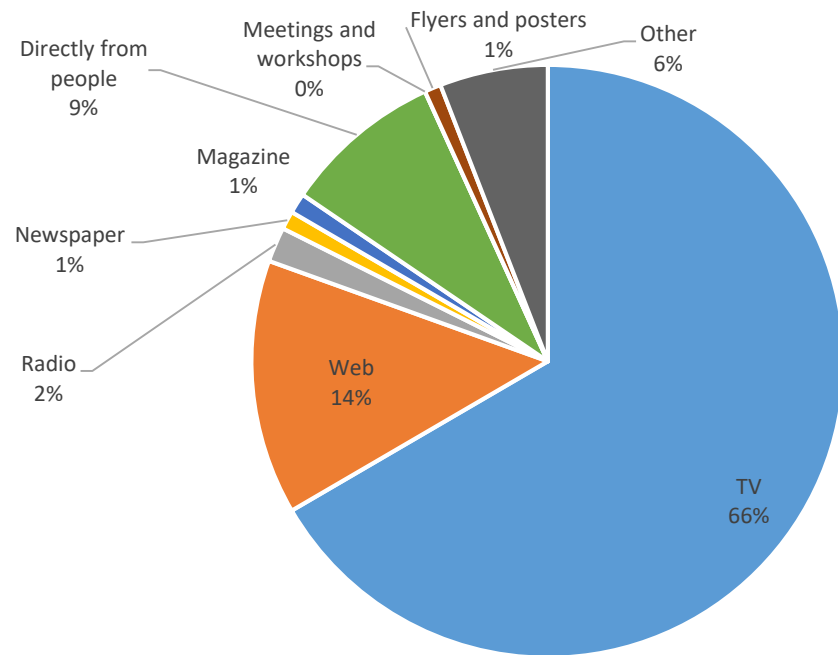
Survey in 2018



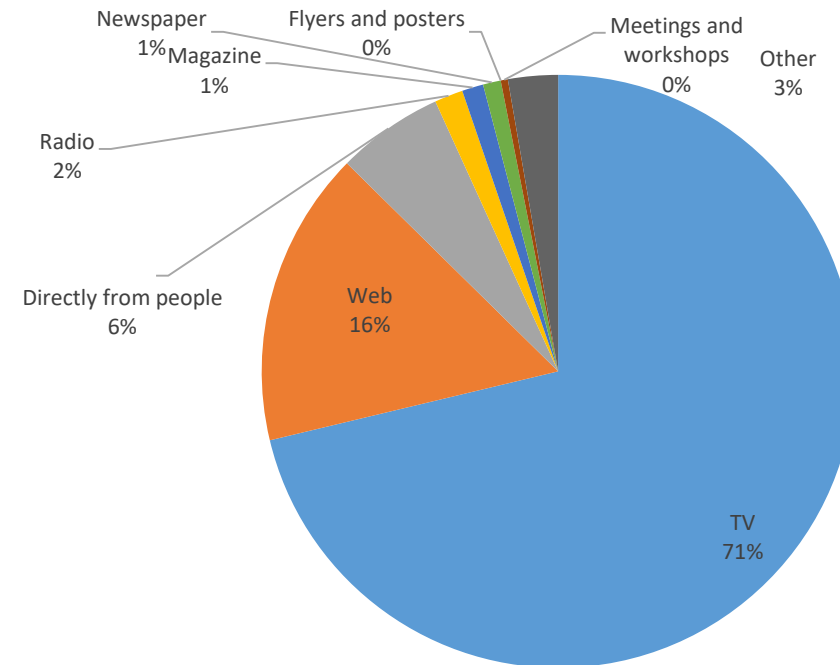
Where did you find out about invasive alien species?



Survey in 2017

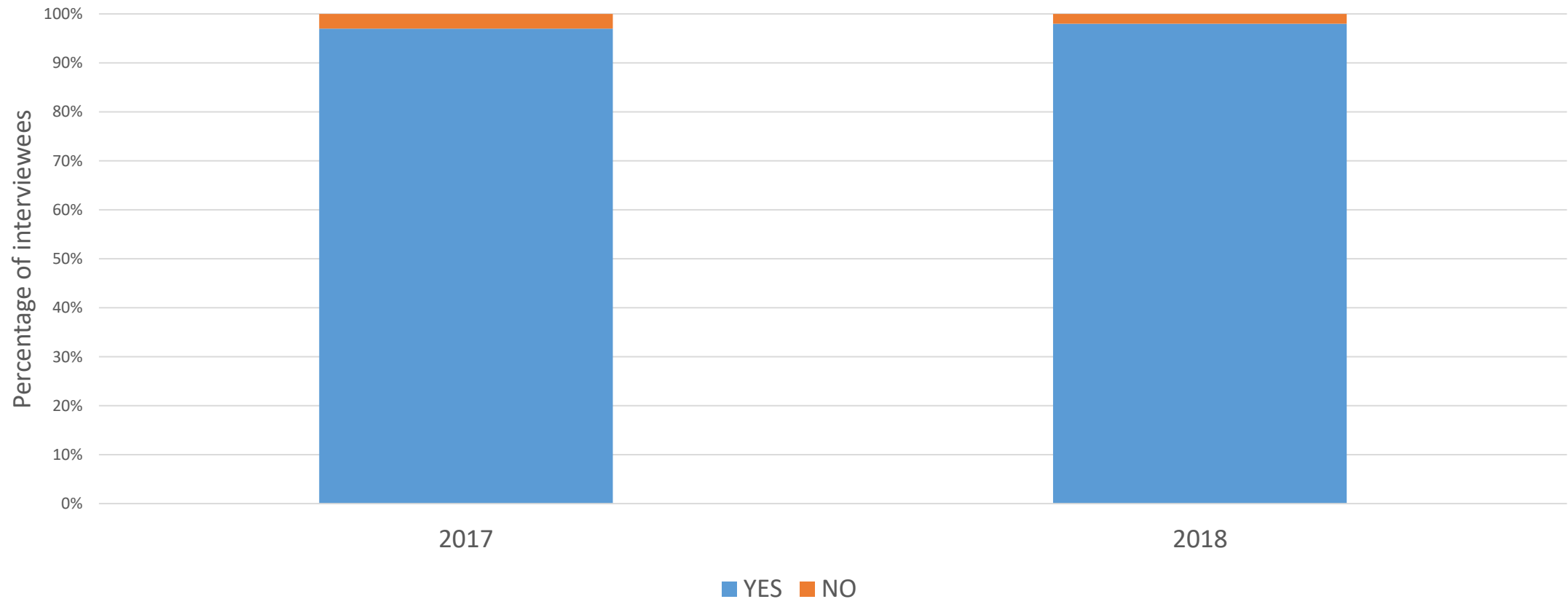


Survey in 2018

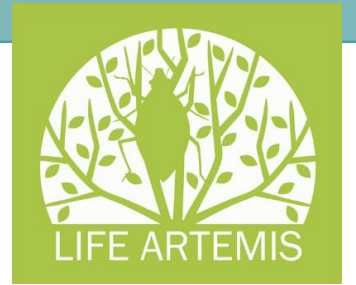




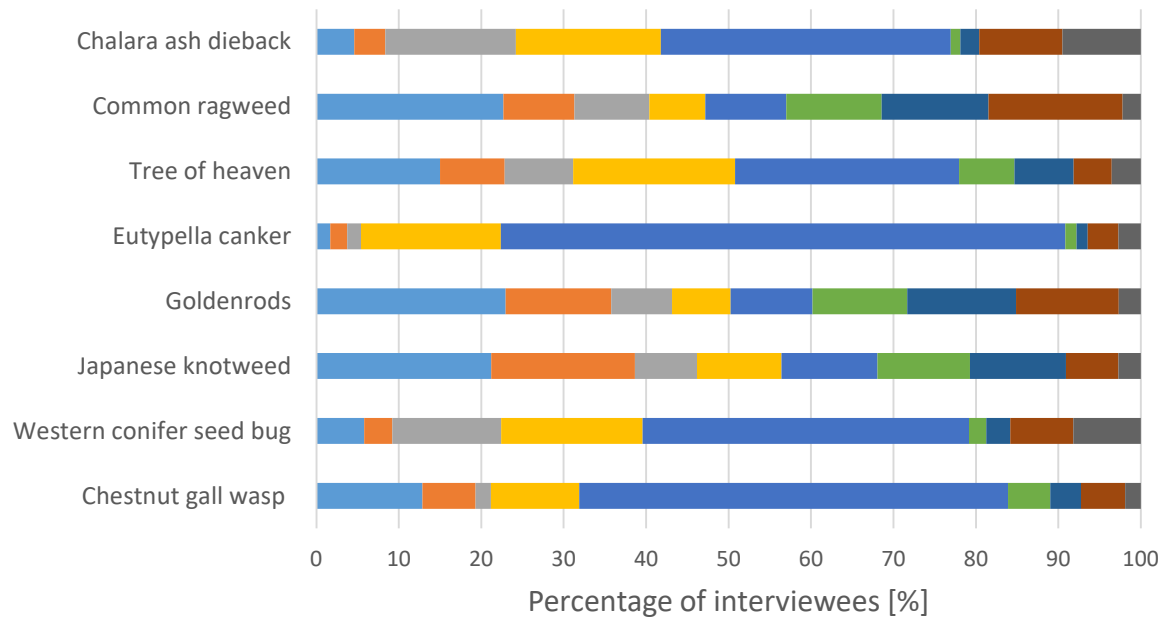
Do you support application of Early warning and rapid response system?



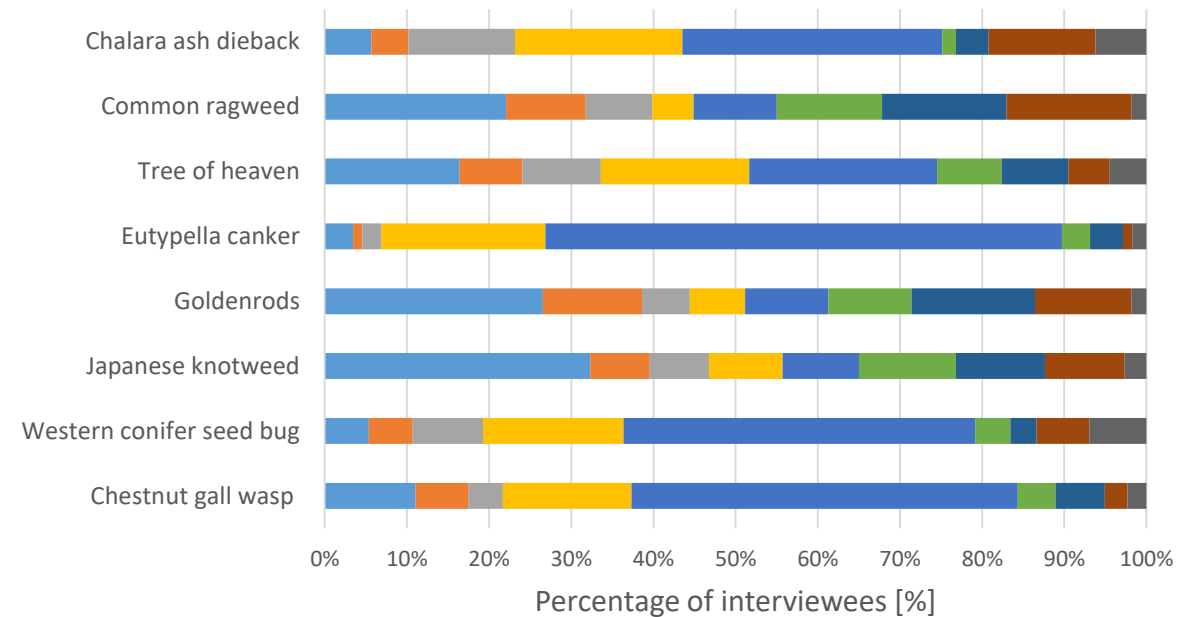
Where do you usually see invasive alien species?



Survey in 2017



Survey in 2018

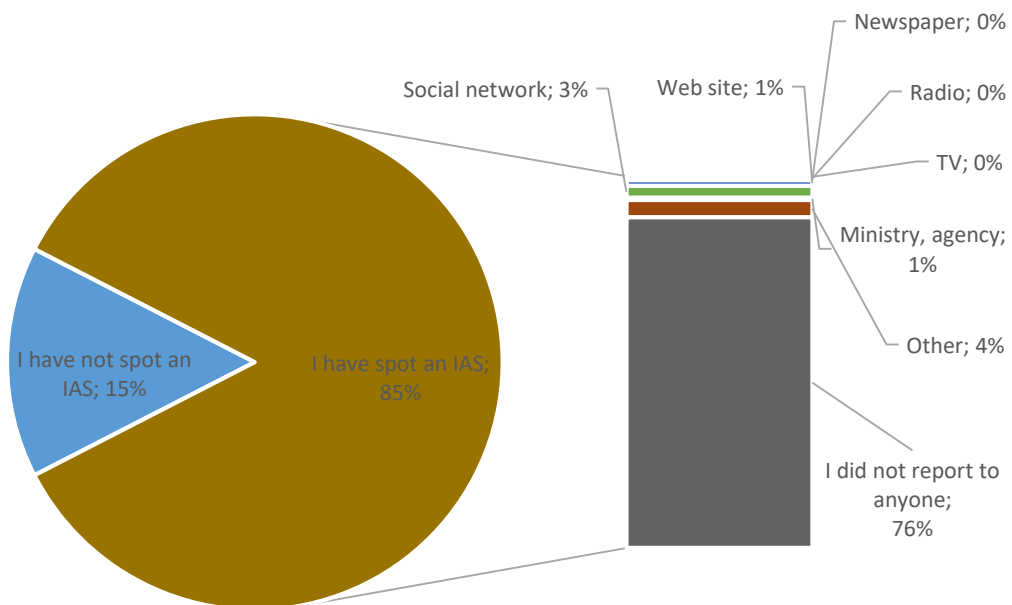


- by the roads
- by waterways
- on gardens
- in parks
- in forests
- on landfills and construction sites
- by the railway
- on farmland
- other

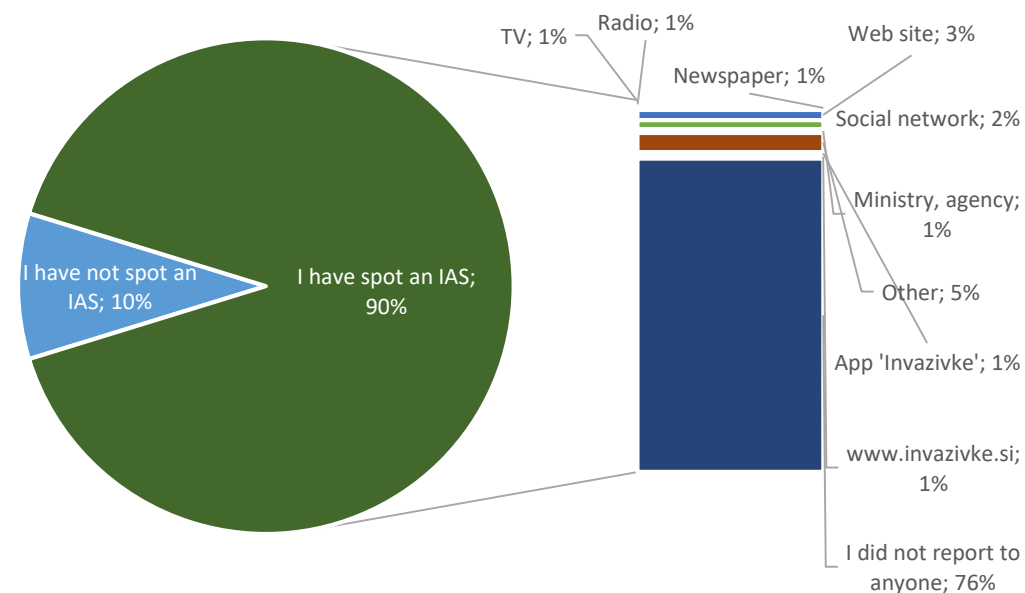
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- other

Did you report the finding?

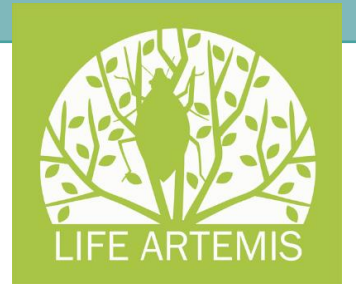
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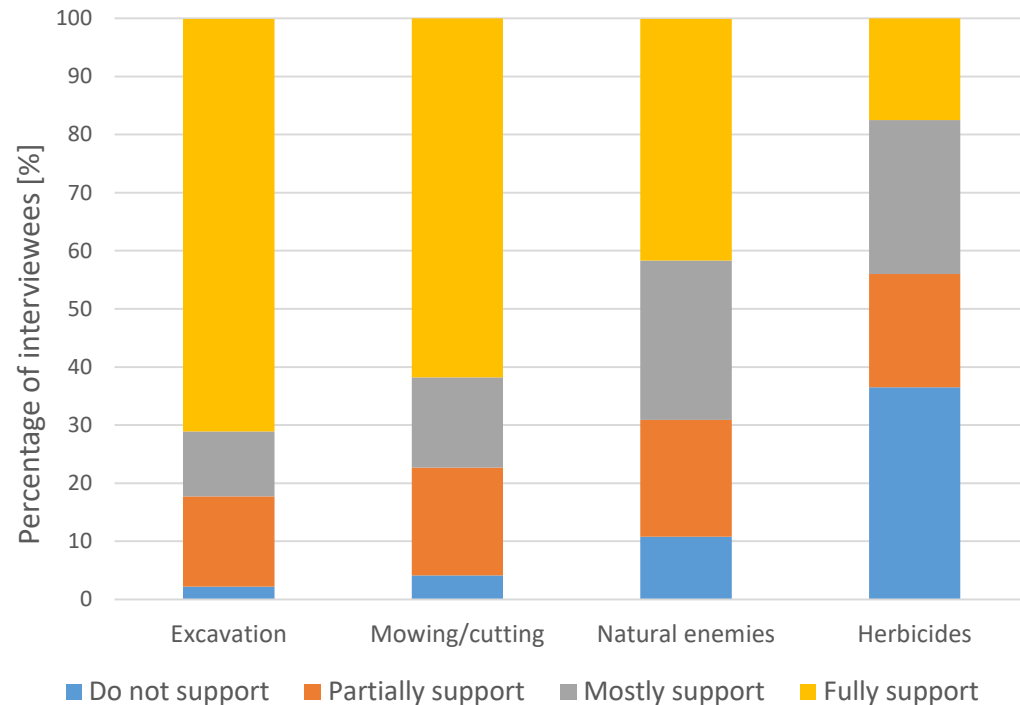
Survey in 2018



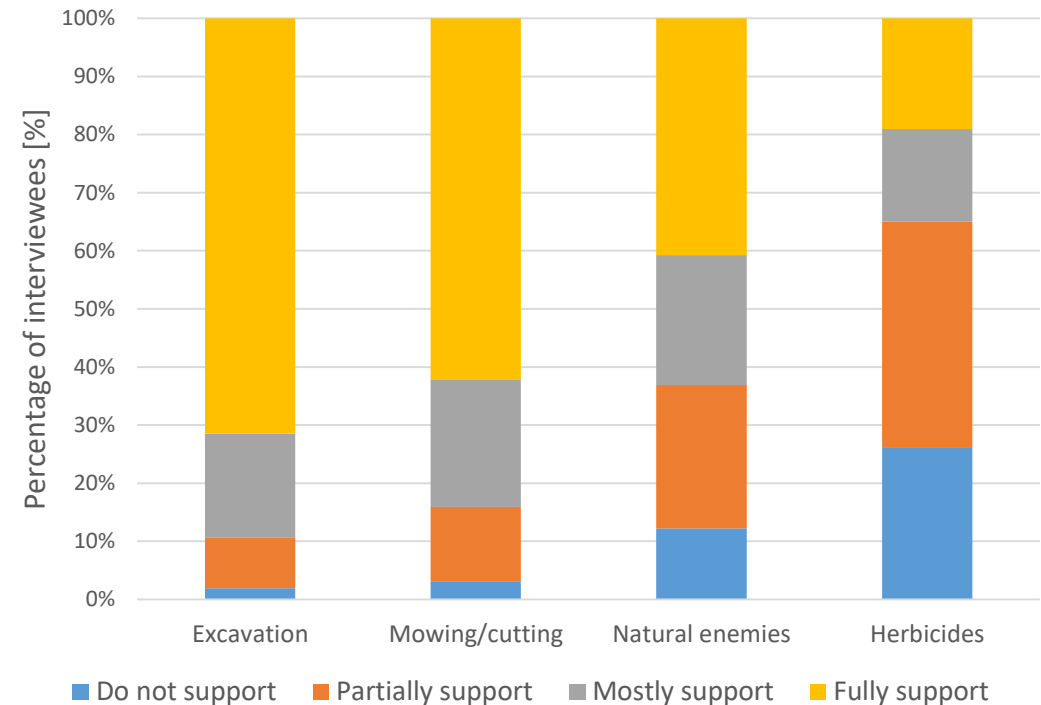
How strongly do you support different control measures for IAS of plants?



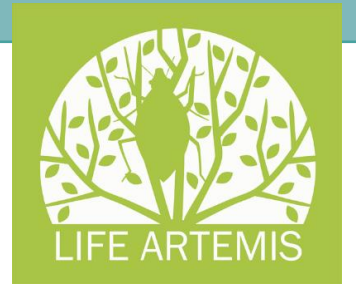
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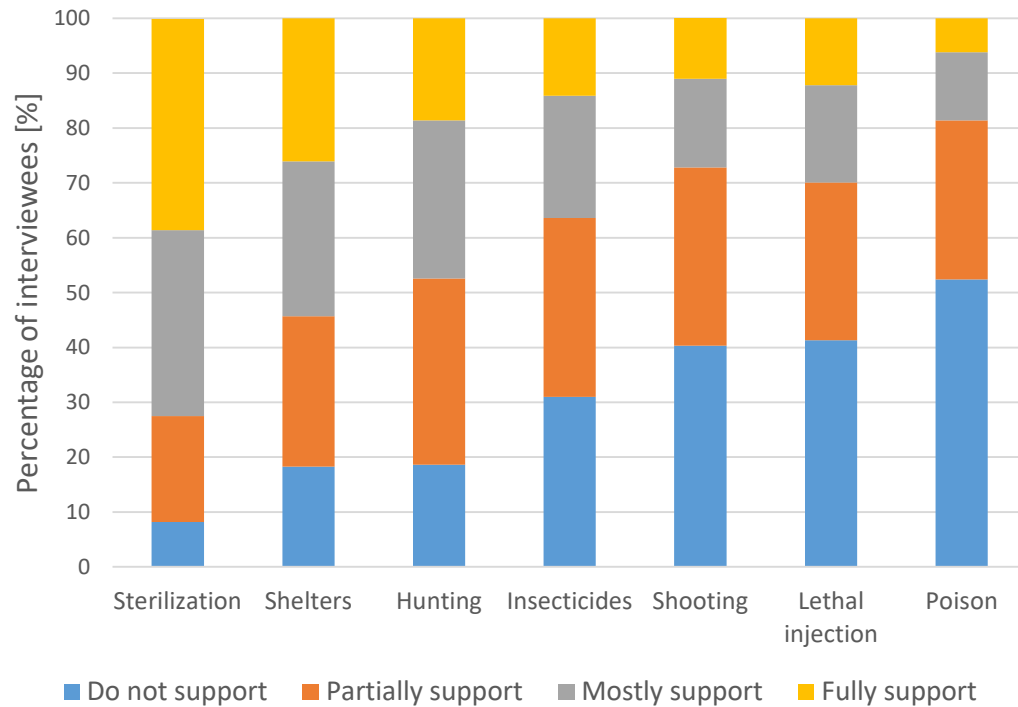
Survey in 2018



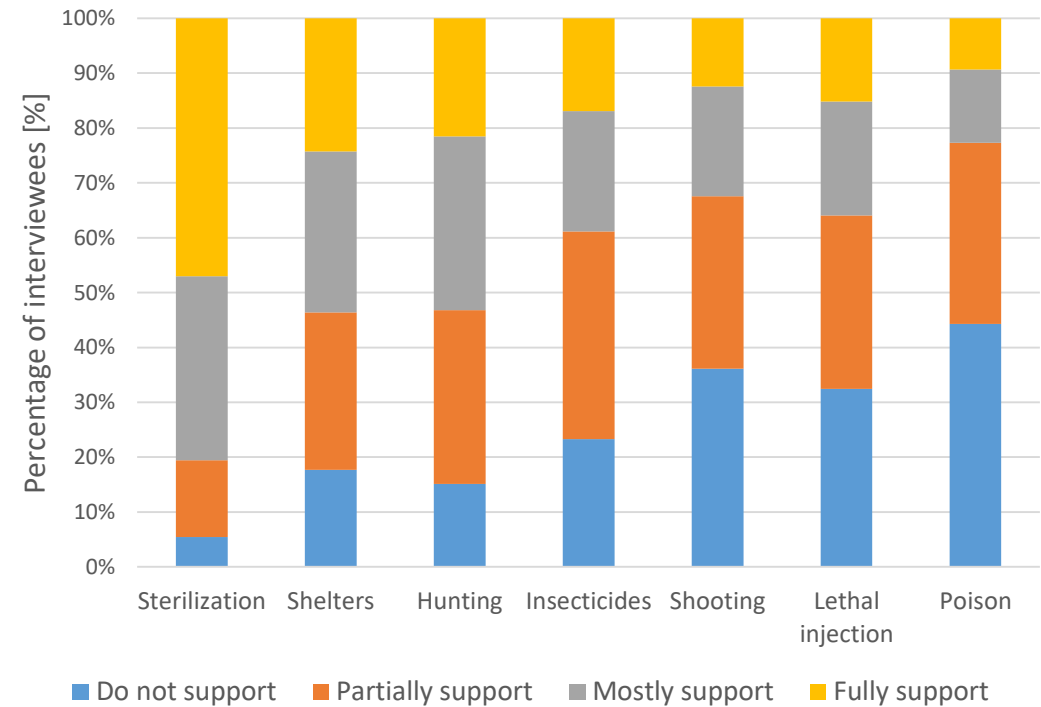
How strongly do you support different control measures for IAS of animals?



Survey in 2017



Survey in 2018





Conclusions

- increase in visibility of Artemis project
- more expectations of IAS-related problems
- more sightings of IAS
- higher level of knowledge on IAS species
- same information flows
- high support of EWRR
- higher support for control measures



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